

ANIMESH SHARMA

Product / UX Designer | Mobile, Web, Wearables & Public-Service Systems
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Professional Summary

Product and UX designer with experience across mobile, web, smartwatch, enterprise, and public-service products. Skilled in user research, interaction design, wireframes, prototypes, usability testing, and translating complex workflows into clear, practical experiences. Career includes 30+ Windows-platform apps reaching 4M+ downloads and work on Income Tax digital services.

Core Skills

Product Design; UX Research; Interaction Design; Information Architecture; User Flows; Wireframing; Prototyping; Usability Testing; User Personas; Storyboards; Figma; Sketch; Adobe Illustrator; Affinity Designer; Selenium; HP Quality Center

Professional Experience

UI / UX Designer | Central Board of Direct Taxes (Income Tax) | 2021-Present

- Contributed to the redesign and overhaul of the Income Tax website and improvements to ITBA, a case-disposal tool.
- Created UI elements, wireframes, prototypes, and user-testing materials for ITR experiences and Government of India mobile apps.

UI / UX Designer | Independent / Freelance | 2019-Present

- Designed watch faces for boAt Lifestyle India and contributed mobile and web design work for e-commerce and consumer products.
- Delivered user research, visual and interaction design, flows, wireframes, prototypes, and testing for projects including Country Delight and Wizikey.

UI / UX Designer | Comptroller General of Defence Accounts (CGDA) / DRDO | 2019-2021

- Designed and maintained websites and apps, including work on an accounting system supporting employee bill-clearance workflows.
- Created menus, tabs, wireframes, prototypes, process flows, and testing plans for internal products.

UI / UX Designer | Galaxy Studio | 2016-2019

- Designed Windows Phone, Windows 10, Nokia Asha, and BlackBerry OS 10 applications; team portfolio included 30+ apps and 4M+ downloads.
- Worked on Yube, eXpress Player, FitVid, and SuperHeroes Wallpapers; selected apps were featured in the Windows App Store and Windows Central.

QA Analyst | IBM India Pvt. Ltd. | 2014-2016

- Created and executed test cases across McKesson Healthcare and C2C Rail projects, including unit, integration, interface, sanity, regression, usability, and beta testing.
- Supported business teams using HP Quality Center and Selenium.

Selected Achievements

4M+ downloads across Windows-platform apps; 100+ smartwatch face designs for boAt India; Microsoft Student Partner (2012-2013); Top 10 in Microsoft DVLUP, a Windows Phone developer reward program.

Education

Post Graduate Certificate in UX Design & HCI, Indian Institute of Technology (IIT), Guwahati, 2023
Bachelor of Technology (ECE), Netaji Subhash University of Technology (East Campus), 2009-2013

Certifications

Udemy / Coursera coursework in Sketch, Figma, Adobe Illustrator, and Design Principles; currently learning XR Design.